

Izum Jelmassi

EXPERIENCE

IZUM Constructions & Home Inspections - Residential Renovator & Office Administrator (November 2020-Present)

- Enforced rigorous quality control measures, ensuring that all renovations and repair work met industry standards and local building codes.
- Developed proficiency across a multitude of trades, including roofing, plumbing, flooring, plumbing, electrical, hardware installation, and accessibility modifications.
- Coordinated with various teams of specialists to streamline project workflows, optimizing efficiency and ensuring timely project completion.
- Worked under the guidance of a home inspection expert to create detailed reports, offering clients comprehensive assessments of property conditions and essential repair recommendations.
- Facilitated communication between English-speaking and Japanese-speaking clients, fostering clear and seamless understanding during the entire renovation process.

Beehive Design - UX/UI Designer (May - July 2021)

- Developed and presented strategies for client advertising, social media, and web development, aligning them with the clients' overall business objectives.
- Developed effective branding, wireframes, prototypes, and interactive 3D web pages, ensuring a visually appealing and effective online presence.
- Collaborated with the development team to enhance clients' online presence.
- Worked with a 3D artist to optimize and implement immersive web components to increase user engagement.
- Conducted extensive client research to guide design decisions and ensure client satisfaction.
- Designed and developed immersive, and interactive introductory web pages, effectively capturing and reflecting the client's branding and messaging.
- Developed and iterated mobile web pages, refining layouts for optimal usability and ensuring a seamless experience across various devices.
- Transformed conceptual video ideas into practical and engaging user interface prototypes.

Abokichi Okazu – Manufacturing Operator (May - August 2020)

- Worked as a member in the production of a varied selection of Japanese condiments, ensuring thorough attention to detail and strict adherence to quality standards in each manufacturing cycle.
- Coordinated seamlessly with team members, ensuring effective communication and cooperation to achieve production targets.
- Maintained a keen focus on quality control throughout production, implementing rigorous checks to uphold product compliance with established standards.

CultureLink BikeToSchool – Design Lead & Bicycle Technician (Dec 2016 - July 2017)

- Worked closely with management in implementing promotional, branding, event materials, and initiatives, focused on increasing participation in cycling among TDSB students.
- Collaborated with the event team to develop concise presentations, visuals, and plans for large-scale events involving multiple TDSB schools.
- Led student engagement initiatives, providing comprehensive instruction on safe cycling practices and guiding students on how to get started with cycling.
- Facilitated technical handling courses for students, allowing them to experiment with various bicycles to inspire confidence in their cycling abilities.
- Demonstrated technical expertise in bicycle maintenance and repair, addressing a range of issues to ensure the proper functioning of bikes used in events and after-school programs.

CONTACT

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EDUCATION

**York University/
Sheridan College (2022)**
Honours Bachelor of
Design

SKILLS

Product Design, UX / UI
Design, Packaging
Design, Communication
Design, Prototyping,
Editorial, Typography, 3D
Modelling, Branding &
Identity, User Experience,
Innovative, Collaborative,
Journey Mapping, Data
Analysis, Project
Management

TOOLS

Figma, Blender, Adobe
Creative Suite, Adobe XD,
Illustrator, Photoshop,
After Effects, Sketch,
Microsoft Office,
SolidWorks

COMMUNITY

**Taiwan International
Student Design
Competition**
Participant (2021)

Hackville (2019)
Participant (2019)

**Skills Ontario Regional
Competition**
Second Place (2017)

**TDSB Create Arts
Festival**
Participant (2017)

LANGUAGES

English
Japanese